



2022 ONE SOUND PIANO INAUGURAL REPORT

**common
CHORD**

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SUPPORTING PROGRAM SPONSORS

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QUAD CITY ARTS

WEST MUSIC

10 PIANO LOCATIONS

What was the reason you chose to participate in this project?

"Quad City Arts wanted to support artists being paid to create public art, and we believe that the arts should be accessible to all, including music. This project helped break down barriers, paid artists, beautified the community, and created public art people could interact with." - Quad City Arts

"We saw it as a great opportunity to be a community partner and help our guests engage the senses they normally wouldn't at the gardens..." - QC Botanical Center

LOCATION SPONSORS

- Davenport Riverfront Commision
- East Moline Main Street
- Northwest Bank & Trust
- Pierce's Promise
- QC International Airport
- Respect Abilities



LOCATION PARTNERS

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ANTIQUE ARCHAEOLOGY
LECLAIRE, IOWA
"THELONIOUS MONK"



QUAD CITY ARTS
ROCK ISLAND, IL
"BLOOZE"



QUAD CITY BOTANICAL CENTER
ROCK ISLAND, IL
"FLORE & FAUNA"



NIABI ZOO
COAL VALLEY, IL
"NATURE'S TUNE"



**QUAD CITIES
INTERNATIONAL AIRPORT**
MOLINE, IL
"PLAY FOR ME"



**FREIGHT HOUSE
FARMERS MARKET**
DAVENPORT, IA
"OF PRAIRIES & PROVIDENCE"



RUNNER'S PARK
EAST MOLINE, IL
"MAGNOLIA DREAM"



**WATERFRONT
CONVENTION CENTER**
BETTENDORF, IA
"EVERLONG"



VANDER VEER PARK
DAVENPORT, IA
"HEIGHTS & DEPTHS OF HOME"



MERCADO ON FIFTH
MOLINE, IL
"TAKE HEART"

CONTRIBUTING ARTISTS

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REGAN HATFIELD
THELONIOUS MONK



KAREN BLOMME
BLOOZE



ELLA CROCKETT
FLORA & FAUNA



ATLANTA DAWN
NATURE'S TUNE



LISA MAHAR
PLAY FOR ME



ABIGAIL KONGKOUSONH
OF PRAIRIES & PROVIDENCE



CAROLYN KREUGER
MAGNOLIA DREAM



HEIDI SALLOWS
EVERLONG



NICHOLAS FREY
HEIGHTS & DEPTHS OF HOME



AMBER ABEL
TAKE HEART



QUAD CITIES LOVES PIANOS

Pianos were dropped off about 4 days before the public unveiling of the program and our team received messages within the first 24hrs of people discovering and playing/admiring the pianos! From the public unveiling on May 27th- the end of the summer, the program has managed to get picked up by every major local news outlet and remain in the public eye through high social media engagement, local blog posts, and Common Chord staff appearances on local podcasts and talk shows such as “Paula Sands Live” and “The Cities with Jim Mertens”. We saw [historic engagement levels](#) on our social media pages on posts surrounding the program.

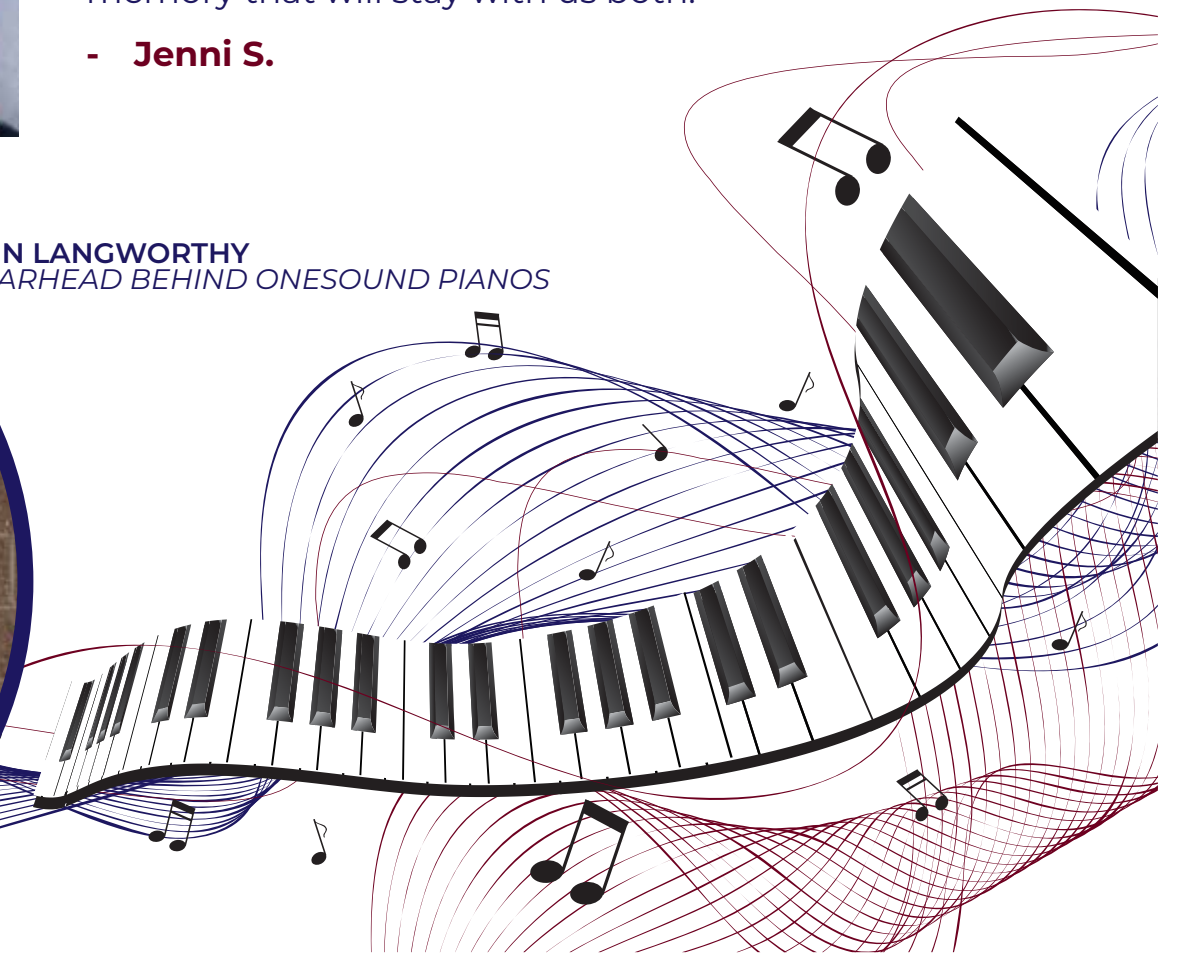


“Music and Art have such a powerful connection to each other. That is why when I heard about One Sound, I knew what an amazing experience that would be for my granddaughter Emma. So, I made a plan to have her piano lessons with me at a different piano each week during the summer. We loved seeing all the beautiful pianos. This is a memory that will stay with us both.”

- Jenni S.



JOHN LANGWORTHY
SPEARHEAD BEHIND ONESOUND PIANOS



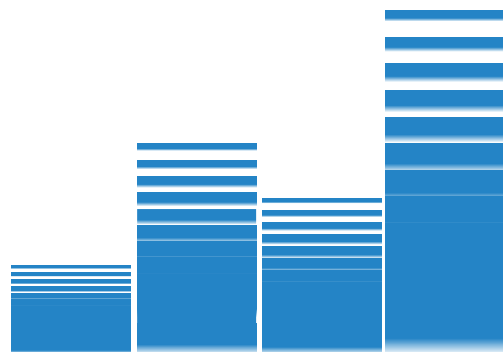
PIANOS VS. THE ELEMENTS

2022 was an opportunity to test the limits of these pianos, and we sure did! Out of the ten pianos in this season’s lineup, seven were exclusively outdoors and two were left out completely in the open. All the outdoor pianos had their own custom heavy duty piano cover (provided by our friends out at West Music) and out of those seven pianos, the two left out in the open took some water damage from the summer rain and humidity, causing swelling in the piano keys which makes the piano unusable. We were able to draw out the moisture in those pianos using a dehumidifier in a small/dry room, bringing the pianos back to a not perfect, but playable level of functionality. So, yes pianos can survive the summer elements, but we learned that in the future, it is key that the pianos live underneath an awning/structure and pianos get covered with the provided covers.

COMMUNITY ENGAGEMENT

With over 10 different locations in some of the highest foot traffic areas in the Quad Cities, the **OneSound Piano Project** became an immediate success in bringing music to our community and making it accessible to the general public.

We learned it drove business interactions and cross-market sharing on social media posts: in both business-to-business & individual-to-business.



Using data and GPS phone tracking, we estimate that from June through October - excluding the airport piano - the pianos were visited, seen, or passed by **more than 650,000 times**, including repeat visitors.



“At Niabi Zoo, it has been a delight watching and listening to people combine music and nature. The beautiful artwork on the piano draws the attention of people, but the keys make them want to play and stay. Whether it is children plonking out random sounds or a skilled player providing a musical interlude for other Zoo guests, whenever someone stops playing, random visitors around them always clap for the player. The One Sound Piano Project has helped provide guests at the Niabi Zoo with a joyful musical experience.”

Joel Vanderbush – Niabi Zoo
Curator of Conservation & Education



QR CODES & PIANOS

For the 2022 season we relied heavily on the use of QR codes placed directly on the piano plaques to lead patrons to our website to learn more about the project, who we are as an organization, and find more pianos.

We learned that QR codes do work, but making sure they are prominent on the piano is key so that with little effort, patrons can easily scan and go.



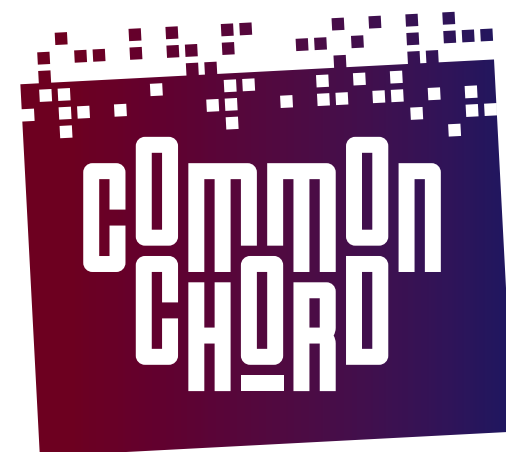
#onesoundqc

Using **#onesoundqc** we were able to track the public's engagement and see real-time results with social interaction and the pianos as well as seeing increased numbers to our website using the QR codes.

THANK YOU

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THANK YOU

Thank you for your support of the
OneSound Piano Project!

Together, we created a special new program
for our community. We look forward to
working together in the future.

